

# 40 Below Public Arts Task Force

## *Making Art Happen*

The 40 Below Public Arts Task Force mission is to create and cultivate a culture of public art in Syracuse, New York. The task force serves as a catalyst for public arts that aims to **identify, initiate, and integrate** a variety of public art projects across the city of Syracuse. It does not however administer any public art, but instead gives artists the **tools** and **resources** to bring their creative projects to life.

The task force is comprised of artists, community leaders, arts organizations, and interested volunteers who all believe that public arts can be used as a powerful tool to:

- Advance an attractive and exciting urban community
- Promote economic and community development through the arts
- Engage community members in the arts
- Educate people and make art accessible to all Syracuse city residents

The two main goals of the 40 Below Public Arts Task Force are:

1. To aid artists and community organizations who need assistance creating their public art project.
2. To jumpstart a variety of projects using the task force's combined knowledge of public art ventures happening around the world.

The task force will aid artists and community organizations in four main ways:

1. By connecting relevant parties such as community groups, potential funders, leaders in the arts community, and individual artists.
2. By helping the artist/community organizations work through the "red tape" as well as apply to the public art commission.
3. By offering volunteer support and help from 40 Below members and other interested stakeholders.
4. By publicizing the public art project through the 40 Below network, via multiple 40 Below websites, by creating posters and fliers, and by creating press releases.

The task force will jumpstart projects by:

1. Researching different public art projects occurring nationally and internationally
2. Suggesting some of these researched projects to different community partners who might have the ability to realize them.
  - a. If interested, these community partners then will receive aid from the task force as previously mentioned above.